



BRITANNIA
Eve

Britannia and Eve, 1926-1957

Collection Summary

B BRITISH ONLINE
ARCHIVES

Main Street, East Ardsley, Wakefield, WF3 2AP, UK

info@britishonlinearchives.digital

britishonlinearchives.digital

BRITANNIA AND EVE, 1926-1957

Formed in 1929 following a merger between *Eve: The Lady's Pictorial* and *Britannia* (established in 1926 and 1928, respectively), *Britannia and Eve* was one of various “sister” titles owned by *The Illustrated London News (ILN)*.

From its formation, this new magazine marketed itself to a predominantly female readership, and especially to wealthy and conservative women.

Throughout its existence, it maintained a particular emphasis on fashion, beauty, and the home, whilst also featuring contributions from some of the most influential female artists and writers of the time.

This collection contains over **38,000 images** from more than **360 issues** of *Britannia and Eve* and its predecessors *Eve: The Lady's Pictorial* and *Britannia*, published between June 1926 and January 1957.

Unlike other ILN-owned periodicals, *Britannia and Eve* appeared monthly and, as a result, it was considerably longer than many of its “sister” publications, **with each issue often comprising more than 100 pages**. Over time, it became especially well known for the artistry of its illustrations, and for its wide-ranging coverage.

For example, it printed articles and stories by esteemed writer **Laura Troubridge**, whose famous *Book of Etiquette* remained, for decades, a core text for young upper-class Britons; **Joanna Cannan**, popular author of both children's fiction and detective novels; and diarist, politician, and arts patron **Violet Bonham Carter**.

Given its popularity, eclecticism, and far-reaching influence, *Britannia and Eve* provides critical insights into the history of fashion, gender history, and the history of British print culture.

[Visit Collection](#) 



B BRITISH ONLINE ARCHIVES



britishonlinearchives.digital