



*london
life*

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LONDON LIFE, 1965-1966

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Discover the social and cultural transformation ...

Launched in 1965, *London Life* was a reincarnation of The Tatler (1901-1965) which, from its inception, had catered primarily to a wealthy and conservative readership. In contrast, *London Life* represented a radical departure from its predecessor.

This new magazine endeavored to 'reflect all aspects of the life of London' and, throughout its brief existence, it successfully conveyed the spirit of the 'Swinging Sixties' in the world's 'capital of cool'.



London Life was one of several titles owned by The Illustrated London News (ILN).

...of Britain in the 'Swinging Sixties'



Articles cover a variety of social issues, such as urban poverty, teenage pregnancy, and mental health. *London Life* not only depicts the glamour of the 1960s: it also reveals the inequality and discrimination that persisted in British society.



London Life covers a wide range of topics, from music and film, to sexuality and the thriving nightlife of London's West End. At the same time, it captures the increasingly cosmopolitan nature of British society, documenting the emergence of a more diverse media landscape and audience.

London Life remains emblematic of 1960s counterculture. Accordingly, this collection contains essential material for both researchers and students.



London Life features interviews with cultural icons such as Paul McCartney and Mick Jagger.



Contributors include rising stars such as supermodel Jean Shrimpton and entertainer Anita Harris.

This collection includes over 5,000 images, from all 63 issues of *London Life*.

"The swinging 60s, as they became known, herald an extraordinary decade of change..."

Emma Baxter-Wright

Sources include: Illustrated London News

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